

Media Kit

About the blog

JadeAinsworthGossip is a blog for people who love all types of fashion and beauty and who like to wine and dine in Liverpool and the surrounding areas. From reviews to photoshoots, clothes to nightclubs, where to eat and where to stay. I cover it all and more.



About Jade

I am a working single parent who like everybody else, juggles a family life with work! I have had 16 years in the modelling industry, currently working for Shop Direct Group and Matalan, part own a hair and beauty salon with my mum and write regular columns for a local newspaper and magazine.

Services

Photoshoots
Product reviews
Restuarant / Hotel /
Club / Bar Reviews
Advertisements
Sponsored posts
Socialising
Giveaways



Reach

31 January 2015
Last 30 days

Monthly Page Views:

1,017,273

Unique Visitors:

59,994

Subscribers:

8,240

Facebook Fans:

3,800

Pinterest Followers:

1,500


Twitter Followers:

12,081

Instagram Followers:

3,250

Connect

-  www.facebook.com/Jade.Ainsworth
-  www.pinterest.com/Jade_Ainsworth/
-  twitter.com/Jade_Ainsworth
-  instagram.com/Jade_Ainsworth

Audience



86% of readers are
women

25% are 18 - 23

45% are 24 - 35

16% are 36 - 44

14% are 44+



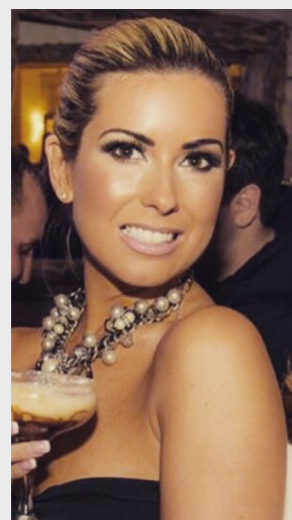
Reader Location

91% are from the
UK

3% are from the US

5% are other
countries

<1% are China



Contact me on media@jadeainsworthgossip.com
to find out more about how we can work together.